

2014 Annual Report

Arizona- Sonora Desert Museum



The Mission

The Arizona-Sonora Desert Museum is a non-profit institution fully dedicated to conservation and research of the Sonoran Desert region. The Museum's mission fosters public appreciation, knowledge, and the wise stewardship of the unique treasures found only in this one-of-a-kind desert environment. Proceeds from visitors' admission fees, as well as all gifts from sponsors, members, and volunteers help the Arizona-Sonora Desert Museum fulfill its ongoing mission to tell the story of the Sonoran Desert region, thereby promoting appreciation for this diverse and beautiful land.





Financial Statement

The following financial information is a condensed version of the audited financial statements as of September 30, 2014. A copy of the audited financial statements for the year ending September 30, 2014 may be obtained upon request.

Statement of Financial Position

Assets

Cash and cash equivalents	\$486,847
Receivables	\$281,759
Investments	\$7,626,645
Beneficial interest in perpetual trust	\$141,426
Inventories	\$270,082
Other assets	\$532,751
Property and equipment, net	\$14,527,762
Total assets	\$23,867,272

Liabilities

Line of credit	\$0
Accounts payable	\$134,409
Accrued liabilities	\$622,564
Unearned revenue	\$87,239
Deferred revenue, membership dues	\$355,040
Capital leases payable	\$85,271
Liability under trust agreement	\$56,606
Total liabilities	\$1,341,129

Net assets

Operating	\$944,025
Other unrestricted	\$16,075,134
Temporarily restricted	\$1,338,080
Permanently restricted	\$4,168,904
Total net assets	\$22,526,143
Total liabilities and net assets	\$23,867,272

Operating Expenses Incurred

Collections	27%
Facilities	25%
Administration & General	18%
Conservation Education & Science	12%
Development & Membership	6%
Art Institute	6%
Exhibits	3%
Visitor Services	3%

Source of Operating Revenues

Admissions	35%
Membership	18%
Contributions	12%
Investment & Other	14%
Concessions and Food Services	7%
Grants	2%
Support from Designated Funds	10%
Education	2%

Total Revenues and Other Support \$8,742,510

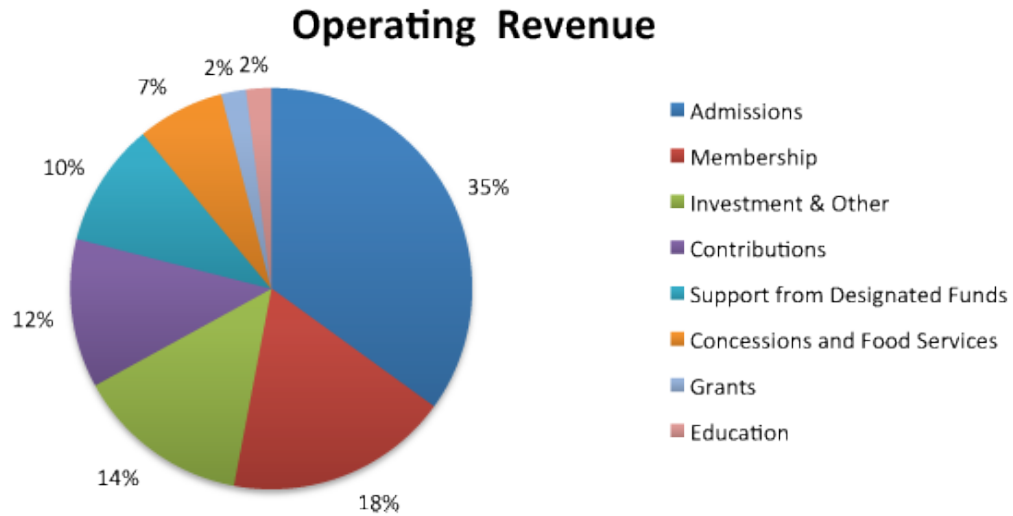
Total Expenses \$7,802,202

Change in net operating assets 940,308

Net operating assets,
beginning of year \$3,717

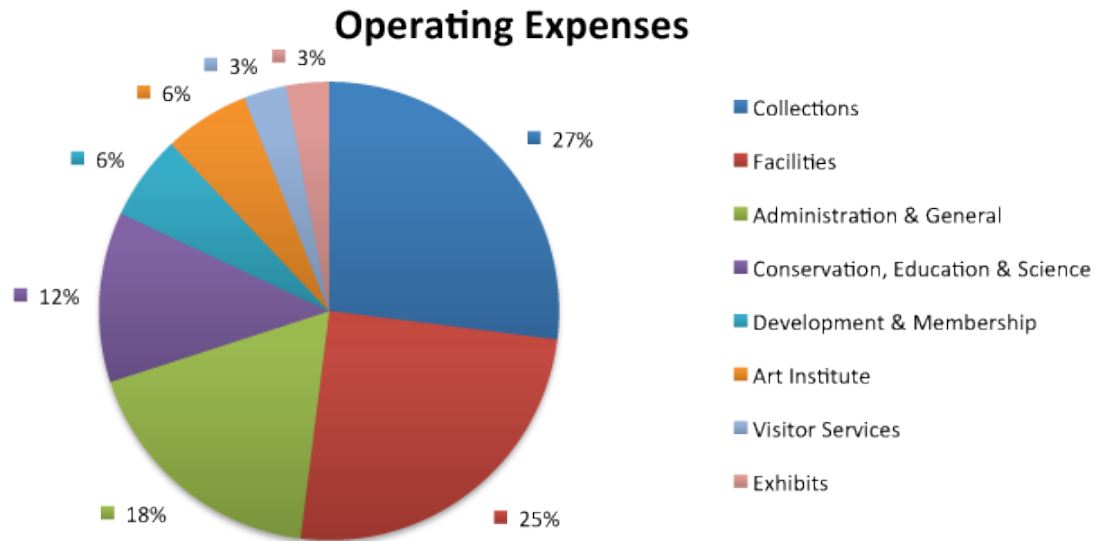
Net operating assets,
end of year \$944,025

Revenues and Other Support



Admissions	\$3,031,072
Concessions	\$397,938
Museum food services	\$222,316
Facilities rental	\$57,285
Membership	\$1,586,226
Contributions	\$1,066,340
Grant revenue	\$143,826
Special events, net	\$202,280
Education	\$147,413
Publications	\$35,843
Net investment gain (loss)	\$12,761
Other	\$103,076
Support provided from designated funds	\$855,000
Net assets released from donor restrictions	\$881,134
Total Revenues and Other Support	\$8,742,510

Expenses



Program Expenses:

Facilities	\$1,930,105
Visitor Services	\$250,064
Summer Saturday Evenings	\$13,260
Interpretive Animal Collections	\$208,355
Raptor Free Flight	\$190,580
Botany	\$474,433
Herpetology and Invertebrate Zoology	\$422,059
Mammalogy and Ornithology	\$640,516
Publications	\$38,110
Conservation Education & Science	\$889,628
Exhibits	\$225,931
General Collections	\$136,670
Art Institute	\$481,627

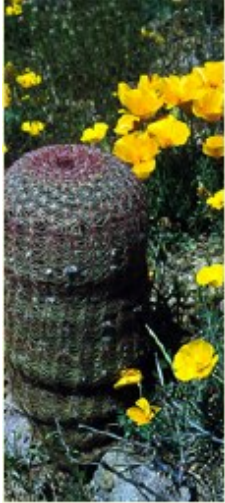
Supporting Services:

Administration	\$535,150
Finance	\$473,426
Marketing	\$400,740

Fundraising:

Development and Membership	\$491,548
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Total Expenses **\$7,802,202**



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